



St. James the Greater Athletic Association
1360 Tamm Ave. St. Louis, MO 63139

St. James the Greater Athletic Association is gearing up for our 45th Annual Little Shamrock Tournament, beginning February 27th and ending with championship games on March 6th.

As we approach our biggest fundraiser of the year, it is again time to place your ad in our annual Tournament Program Book. All of the proceeds from this tournament go toward the costs of providing equipment, uniforms, fees, and other related expenses for the children who participate in our Athletic Programs. Without your contribution, we would not be able to continue this great tradition.

Many returning businesses know this is a great, inexpensive way to advertise in our AD BOOK. They also know the value of our children at St. James & the wonderful sports programs that our Athletic Association and our coaches provide.

And STUDENTS!! We need your help too. Get out there and sell your Patrons & Boosters. Get your WHOLE family's name in YOUR Tournament Program Book. This year we will be awarding \$50 to the top seller in grades K-4 and 5-8. Also, if you sell more than \$50 in ads, you will receive an ice cream voucher. So, let's see who can sell the most!

Ad sizes available are as follows:

Full Page	\$90
1/2 Page	\$50
1/4 Page	\$30
1/8 Page	\$10 Business Card Size
Family Ad	\$10
Patrons	\$5 each
Boosters	\$1 each

We are asking all children, parents, family members, friends, parishioners, local businesses, and neighboring communities to take part, by placing an ad in our book. Program book forms will also be available at the school office and at the snack bar during league play on Saturdays and Sundays until the deadline.

Deadline to place your ads will be 2/17/10. We would like to thank you in advance and hope to see you at the tournament. Please contact Peggy Skredenske at 314-952-4664 or 314-644-1519 or missesscit@aol.com.

Peggy Skredenske
Tournament Ad Book Chairperson